Special ATHENA Awards Section

Recognizes exceptional women who demonstrate excellence in their profession, contribute to their community and help other women to succeed through mentorship. The ATHENA Young Professional Award recognizes an emerging leader, age 35 or younger.

ATHENA

A program of the Allegheny Conference on Community Development

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2016 ATHENA & ATHENA YOUNG PROFESSIONAL AWARDS LUNCHEON
MONDAY, SEPT. 26, 2016

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UPMC Health Plan
UPMC Health Plan is proud to support the 26th anniversary of the Greater Pittsburgh ATHENA Awards luncheon.

2016 ATHENA Award Finalists

Audrey Dunning, Chief Executive Officer, Summa Technologies, Inc.

Kelly Gray, Senior Vice President, Human Resources, FedEx Ground

Diana Reid, Executive Vice President, PNC Real Estate

Tracy Vitale, Superintendent of Schools, Seneca Valley School District

Yvette Williams, Senior Patient Advocate/Program Manager, Allegheny Health Network/The Open Door, Inc.

We recognize the past recipients of this prestigious honor, including the 20 women pictured and Beth Adams* (1992), Deloresse Ambruse* (1994), Gwen Elliott* (2003), and M.J. Tocci* (2011).

*deceased

2016 ATHENA Young Professional Award Finalists

Marteen Garay, Director of Entrepreneurship Programming, Urban Innovation21

Caitlin Green, Vice President, PNC Bank, N.A.

Katie Kopecky, Sales Operations Analyst, Eaton

UPMC Health Plan
From banking to business development, education to energy, technology to transportation, and commercial real estate to healthcare, the eight women chosen as our 2016 ATHENA and ATHENA Young Professional Awards finalists from a pool of 46 distinguished nominees represent diverse fields, and personal and career experiences. While each woman’s story is different, their shared commitment to professional excellence, community leadership and mentorship of other women is remarkable. Together with the Allegheny Conference on Community Development, we are excited to recognize the achievements of these extraordinary women — each of whom leverages her talents and experiences to create exceptional regional impact.

In addition to honoring the ATHENA nominees and finalists at the luncheon, we will also introduce the first recipient of the Barbara McNees Spirit of ATHENA Scholarship, named for ATHENA Pittsburgh’s longstanding champion and the retired president of the Greater Pittsburgh Chamber of Commerce. Announced in 2015 during our 25th anniversary, the scholarship will be awarded annually to an emerging leader to cover her tuition at the Carnegie Mellon Leadership and Negotiation Academy for Women. The academy was co-founded by 2011 ATHENA recipient, the late M.J. Tocci.

ATHENA finalists and nominees are an impressive group, and it can be a daunting task to capture any one of their accomplishments in a compelling nomination. We worked hard this year to make the process of crafting a well-written nomination easier and more accessible through a new video tutorial, with expert tips and sample nominations all posted on ATHENA-Pittsburgh.com. It’s not too early to identify a worthy nominee for next year’s awards and you are encouraged to take advantage of these tools before you start writing. Next year’s deadline for submitting nominations is June 30, 2017.

Please join us in applauding our finalists and award recipients at the luncheon on Monday, Sept. 26. The pride we feel when we recognize talented women leaders would not be possible without the contributions of dozens of individuals, organizations and companies. We especially want to thank our sponsors, host and selection committee members, the Allegheny Conference staff and those who were inspired to nominate these remarkable women. Find out more about the nominees and purchase tickets to the luncheon at ATHENA-Pittsburgh.com.

Thank you for celebrating the women who are driving change and growth in the quality of life of our region.

Visit ATHENA-Pittsburgh.com to purchase tickets to the Sept. 26 ATHENA & ATHENA Young Professional Awards Luncheon.

Moving forward with confidence

KPMG LLP is proud to support ATHENA and its mission to honor exceptional women leaders.

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KELLY GRAY

SENIOR VICE PRESIDENT, HUMAN RESOURCES
FEDEX GROUND

Passionate about helping people – in her company and across the community – and taking a pay-it-forward approach, Kelly Gray has fostered the FedEx Ground women's leadership movement in Pittsburgh and nationwide. With Kelly's guidance and direction, the company has implemented a formal women's leadership program that brings together women in different management functions and business areas for year-long learning experiences. Nearly 100 women have participated, leading to countless promotions and personal goal achievements.

As co-chair of United Way of Allegheny County's Women's Leadership Council, Kelly has provided inspired leadership to a growing network of female philanthropists. They represent the fourth-largest donor base in the United Way, with 2,064 members contributing more than $9 million to the community last year. She sits on the Magee-Womens Research Institute & Foundation Board and is a member of the Pittsburgh chapter of the International Women's Forum, a producer of innovative leadership and executive development programs. She was recognized recently with the HR Leadership Award from the Pittsburgh Business Times and named one of Diversity Journal's “Women Worth Watching” in 2015.

AUDREY DUNNING

CEO
SUMMA TECHNOLOGIES, INC.

Audrey Dunning is a mindful leader who has harnessed her excellent listening skills and ability to recognize good people and ideas to create a successful roadmap for herself and other women. Under Audrey's leadership, Summa, an award-winning digital solutions consultancy of 200-plus technology professionals, has achieved sales growth from $5 million to a projected $35 million over the past decade. It's no accident that almost a quarter of the company's employees are women, as is half of its leadership team. That's thanks to such initiatives as Summa's Apprenticeship Program, which gives women tools to stake their claims in business and technology.

In the community, Audrey encourages her peers to succeed as a member of PowerLink, a nonprofit organization that provides guidance to women business owners, and through United Way of Allegheny County's Women's Leadership Council, sharing her time and philanthropy to help women in need. Audrey served on the advisory board of the Pittsburgh Technology Council's Pittsburgh Tech Women's Network, and recently finished her first term as a director for the Federal Reserve Bank of Cleveland Pittsburgh Branch.
DIANA REID
EXECUTIVE VICE PRESIDENT
PNC REAL ESTATE

Named one of “25 Women to Watch” by American Banker for six consecutive years, Diana Reid is a dynamic executive and powerful role model in the banking and real estate industries. At PNC, she leads a team that ranks among the Top 10 in commercial real estate loans in the United States. Diana has been recognized by Diversity Best Practices as a “Valued Ally” for her dedication to PNC Women Connect, a professional development and networking group with 16 chapters and 4,300 members that she helped to establish. She has also received the Pittsburgh Business Times BusinessWomen First Award.

A strong advocate for women on both the international and local stages, Diana stands out for her unique combination of strategic leadership and hard work that helps to create and sustain thriving communities. She has helped to raise the number and visibility of women in leadership roles in real estate as a global trustee and governor of the Urban Land Institute, and belongs to the international Committee of 200, which advances women’s leadership in business. Locally, she participates in outreach events at high schools and colleges to inform aspiring businesswomen, and supports financially vulnerable women through her work with the United Way’s United for Women initiative.

TRACY VITALE
SUPERINTENDENT OF SCHOOLS
SENeca VALLEY SCHOOL DISTRICT

Skilled in organizational leadership and human resources, Tracy Vitale is a teacher, administrator, businesswoman and bridge-builder who works hard to strengthen the community and ensure her school district’s success. Tracy was recognized earlier this year by the University of Pittsburgh with a Pre-K to 12 Educator Award for launching new programs and revenue streams. They include the Seneca Valley Foundation, a “Women in Engineering” program for Seneca Valley Senior High School students and expanded cyber-course offerings. She has modeled effective leadership for women, hired more women to serve in leadership roles in the district, mentored female interns pursuing careers as school superintendents and has been a frequent guest speaker at the Dr. Jean E. Winsand Institute for Women in School Leadership.

Believing that public education is the great equalizer, Tracy nevertheless understands that poverty and food scarcity outside the school setting can hinder student learning. She has partnered with charitable organizations in Butler County to deliver nonperishable food items, school supplies and equipment, and holiday gifts to economically disadvantaged students and families through the Full Table Project Backpack Program, GivePack Program and Neighbors for Neighbors.
YVETTE WILLIAMS
SENIOR PATIENT ADVOCATE/PROGRAM MANAGER
ALLEGHENY HEALTH NETWORK/THE OPEN DOOR, INC.

Yvette Williams doesn't just talk the talk; she walks the walk. Once a homeless single mother, HIV-positive and struggling with drug addiction, she has made an inspiring journey from residential treatment program resident at Sojourner House to a career advocating for others enduring these same hardships. Yvette has brought the voice of target populations to the decision-making tables at nonprofit organizations. Her personal experience gives her credibility with vulnerable and challenged individuals, building the trust that helps them to achieve stability and succeed in life.

Yvette launched a Women's Empowerment Luncheon at Allegheny Health Network for women living with HIV, as well as weekly group meetings focused on women's empowerment at The Open Door, Inc. and her church. She received the Positive Health Clinic's Above and Beyond Recognition. A former board member for Addison Behavioral Care, Inc., she was nominated for The Open Door's First Clifton Maxwell Advocacy Award in HIV, and received special recognition from Gwen's Girls for outstanding achievement in her profession and as a mother of four daughters. Yvette helps other women to tap their own inner strength and harness it for themselves and those around them.

MARTEEN GARAY
DIRECTOR OF ENTREPRENEURSHIP PROGRAMMING
URBAN INNOVATION21

When you meet Marteen Garay, you can't help but feel her enthusiasm and heartfelt commitment to the empowerment of others, especially women. At Urban Innovation21, Marteen directs all community-based entrepreneurship support programs and business education workshops, and she spearheads the organization's work in Homewood. She cultivates entrepreneurial development opportunities for residents, manages strategic relationships with stakeholders and implements business district revitalization strategies. Partnering with the community, Marteen and the newly formed Homewood-Brushton Business Association recently hosted the first Homewood Small Business Expo in a rehabbed facility to promote and celebrate the neighborhood's businesses and entrepreneurs.

Deeply committed to mentoring and empowering women, Marteen co-founded "Invest In Her Pittsburgh," a nonprofit organization that hosts the city's only all-female business pitch competition. She has connected many African American women with business resources for startups, including the Center for Women's Entrepreneurship at Chatham University and AlphaLab Gear. She has been recognized with the Heinz College Otto A. Davis Award for her leadership in working for racial and social justice in the Pittsburgh region, and by the Coro Pittsburgh Women in Leadership program.
CAITLIN GREEN

VICE PRESIDENT
PNC BANK, N.A.

Passion and positivity are the two driving forces behind Caitlin Green's success in advocating for women in business and the community at large. As the marketing department lead focused on Women's Business Development and through PNC Women Connect, Caitlin facilitates networking, mentoring, and professional development opportunities and events that have connected more than 30,000 women. As chair of PNC Women Connect's recognition committee, she advances a culture that encourages women to share their success stories and seek recognition in their fields.

Caitlin champions diversity and inclusion, which span her personal and professional lives. As a Girl Scout troop leader, she is a teacher and role model for young girls engaged in activities promoting community service, skills-building and cross-cultural understanding. She has also fostered these ideals in her various roles at PNC and this year received the Diversity and Inclusion Individual Champion award. She is a board member and treasurer for the Pennsylvania Coalition Against Rape, which works to end sexual violence and advocates for the rights and needs of sexual assault victims. She also serves on the board of the Kelly-Strayhorn Theater, a nonprofit community performing-arts center producing “accessible arts for all.”

KATIE KOPCZYNSKI

SALES OPERATIONS ANALYST
EATON

As an emerging leader within the electrical industry and a recognized champion for diversity and inclusion, Katie Kopczynski inspires and empowers other women in the Science-Technology-Engineering-Math (STEM) fields. Katie channeled her creativity and commitment into concrete results during her time in Eaton's Leadership Development Program where she supervised more than 40 direct reports in operations that posted $29 million in annual sales. Today, as a site leader of Women Adding Value at Eaton (WAVE), she facilitates inclusion and diversity efforts, and promotes key retention programs. Katie has increased membership by almost 30 percent in less than a year in this leadership role.

Under Katie's leadership, WAVE has coordinated a STEM volunteering event for the daughters of Eaton employees, developed networking opportunities for women with senior leaders, hosted programs to discuss important topics such as work-life balance and encouraged Eaton's female employees to take part in numerous volunteer opportunities within the community. She can often be found on the University of Pittsburgh campus, representing Eaton at recruiting events, and she was a speaker at Pitt's recent Redefining Leadership Conference.
Thank You to
OUR HOST COMMITTEE

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the inaugural recipient of the
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The scholarship sends a female emerging leader, tuition free, to the
Carnegie Mellon Leadership and Negotiation Academy for Women.

Learn more at
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Barbara McNees
Pittsburgh ATHENA Co-Founder; Greater Pittsburgh Chamber
of Commerce President 1997-2013 (Retired)

Women Making a Difference

Pittsburgh is rich in individuals who give their time and talent
to making the region a better place for others.

ImaginePittsburgh.com Neighbor Jesabel Rivera is one
of those people. A native of Puerto Rico who came to
Pittsburgh for graduate school, she quickly put down roots.
She now helps to connect Pittsburgh Latinos with each
other and the wider community as president of the
Latin American Cultural Union.

Visit ImaginePittsburgh.com to learn more about
Jesabel, meet Neighbors like her and explore more
than 20,000 career opportunities in the region.

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It only takes one person to make a difference. You.

Citizens Bank is pleased to thank the 2016 Greater Pittsburgh ATHENA and ATHENA Young Professional Awards nominees for the positive impact you make on our community.